



**BRIGGS & STRATTON, LLC**

**SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 60 seconds

**TITLE:** Snapper 360Z

**ANNCR:** If you've ever used a zero turn mower, you know that they're fast, super maneuverable, and fun! But as popular as they are, zero turn mowers have traditionally only been used to cut grass... until now.

Featuring a multi-functional integrated cargo bed, the Snapper 360Z is a dirt-hauling, tool-toting, mulch-moving, debris-collecting, flower-delivering, and, of course, grass-cutting zero-turn. In fact, this Snapper mower is so handy it'll become your yard's new best friend.

Designed to be more than just a residential mower, it's loaded with features like a fully welded commercial-style frame, Hydro-Gear transmission, and three fabricated mower deck options that are so rugged they come with a limited lifetime warranty. Check out (DEALER NAME) to see for yourself what the excitement is all about.

Snapper. Legendary Since 1951.

*(Disclaimer to be read fast at end)* Cargo bed has a 50 pound capacity, do not overload; do not carry passengers. See dealer for details.



**BRIGGS & STRATTON, LLC**

**SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 60 seconds

**TITLE:** Snapper 360Z XT

**ANNCR:** The 360Z XT is everything you love about a Snapper zero turn mower but bigger and faster!

The XT's have been designed to include more commercial-style features, like the Hydro-Gear ZT-3100 transmission with charge pumps for a reliable performance every time. Did we mention they can reach groundspeeds of up to 8.5 miles per hour?

22-inch turf tires and a bright LED headlight make mowing around obstacles in your yard easier. The larger mower deck size and premium cut & sew seat with armrests provide long-lasting comfort when tackling yard work. And yes, there's even a cup holder.

Designed to be more than just a residential mower, the Snapper 360Z XT is loaded with features like a fully welded commercial-style frame and three fabricated mower deck options that are so rugged they come with a limited lifetime warranty.

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**SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 35 seconds

**TITLE:** Snapper Dealer

**ANNCR:** Snapper dealerships are owned and operated by experts who are dedicated to the lawn care business. Their livelihood is based on customer loyalty and they work hard to earn your loyalty every day. Snapper dealers can offer what others can't – like test drives, a variety of financing plans, service technicians, trade-ins, set-up and delivery.

If you're thinking about buying a walk-behind mower, rider or a lawn tractor, stop by (DEALER NAME) to be fitted for a Snapper that's perfect for you.

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**BRIGGS & STRATTON, LLC**

**SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 55 seconds

**TITLE:** Snapper Dealer

**ANNCR:** Can you expect a larger retail store that sells everything to be an expert in lawn and garden equipment? Of course not! If you want to know about cutting grass, ask the lawn care professionals at (DEALER NAME).

Snapper dealerships are owned and operated by experts who are dedicated to the lawn care business. Their livelihood is based on customer loyalty and they work hard to earn your loyalty every day. Snapper dealers can offer what others can't – like test drives, a variety of financing plans, service technicians, trade-ins, set-up and delivery.

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## **SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 35 seconds

**TITLE:** Snapper SPX

**ANNCR:** Put on a baseball cap and enjoy the ride. The SPX ride on tractor features quick-adjustable height-of-cut for changing grass conditions, fabricated steel mower decks, and the infamous endurance and power of Briggs & Stratton engines. A dash-mounted cruise control lets you set your speed and the responsive foot pedals allow for a hands-free control over forward and reverse speed.

Stop by (DEALER NAME) and test drive the Snapper SPX today.

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## **SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 30 seconds

**TITLE:** Snapper 360Z

**ANNCR:** Zero turn mowers are known to be fast, fun and maneuverable. Snapper has taken things to the next level with the 360Z.

An optional integrated cargo bed turns the Snapper 360Z into a flower-hauling, tool-toting, mulch-moving, and, of course, grass-cutting zero turn mower.

Check out (DEALER NAME) to see for yourself what the excitement is all about.

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## **SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 60 seconds

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## **SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 60 seconds

**TITLE:** Snapper Walk-Mowers

**ANNCR:** If your family's like mine, our summers get busier every year. (DEALER NAME) wants to help you take it easy this summer with a legendary Snapper walk-behind mower. The HI VAC and NINJA models feature Briggs & Stratton® and Honda® engines with 21-inch cutting widths, for a precise cut each and every time.

The HI VAC deck creates a vacuum-like suction to pick up grass clippings, making your lawn look sharp.

The NINJA deck finely mulches grass clippings, blowing them back into your yard for that extra boost of fertilization.

With their shift-on-the-go disc drive and smooth turn differential, these mowers offer the tried and true features you've come to expect from Snapper.

Stop in and see (DEALER NAME) to check out the full line of Snapper walk-behind mowers today.

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## **SNAPPER LIVE READ RADIO SCRIPTS (2022)**

**LENGTH:** 30 seconds

**TITLE:** Snapper Spring Sale

**ANNCR:** Your favorite Snapper dealer is kicking off the yard care season with a big spring sale!

Get some of the best deals this season on Snapper lawn tractors, zero turns, and walk-behind mowers. Rebates are available on select models and special financing plans are available with approved credit.

But hurry, rebate offers expire soon! The spring sale is underway now. Visit (DEALER NAME) today to check out the complete line-up of Snapper products.

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