BRIGGS & STRATTON CORPORATION

A Cut Above: Military and First Responder Discount Program

Offer Dates [2] 7/1/2019 - 1/31/2020 Post Mark Date [4] 2/28/2020

Eligible Product [1]	INSTANT REBATE FROM DEALER AT TIME OF PURCHASE (must be shown on sales receipt)	CUSTOMER MAIL-IN REBATE (Briggs Stratton Visa® Prepaid Card)**	Total Rebate [3]
Cut Above Military and First Reponder-Tractor or ZTR MAP Priced $3,999 - $4,999-Rebate Based on MAP Price	$150.00	$150.00	$300.00
Cut Above Military and First Reponder-Tractor or ZTR MAP Priced $5,000 - $7,999-Rebate Based on MAP Price	$250.00	$250.00	$500.00
Cut Above Military and First Reponder-Tractor or ZTR MAP Priced $8,000 - $9,999-Rebate Based on MAP Price	$375.00	$375.00	$750.00
Cut Above Military and First Reponder-Tractor or ZTR MAP Priced $10,000+-Rebate Based on MAP Price	$500.00	$500.00	$1,000.00

Rebate Instructions ☑ **Rebate Available in US Only. Cannot combine with other rebates.** [5]

**To receive your Briggs & Stratton Visa Prepaid Card by mail, please follow these conditions of acceptance.

1. Purchase qualifying product during valid offer dates listed above from an authorized Snapper Pro dealer. (Prior Sales Excluded).
2. Fill out the entire Customer Portion of the rebate certificate and submit proof of employment eligibility (See back side).
3. Enclose this completed rebate certificate along with a copy of your sales receipt showing the qualifying model purchased and purchase date in an envelope and mail to the address listed below. Please allow 8-10 weeks, excluding any holidays, from the day we receive your request for processing.

Rebate request can be submitted online at http://www.acbpromotions.com/briggsandstratton

ENJOYING YOUR NEW PRODUCT? Write a review by visiting www.snapperpro.com and selecting your product!

Snapper Pro A Cut Above: Military and First Responder Discount Program

c/o The Advertising Checking Bureau, Inc.
P.O. Box 1919
Memphis, TN 38101

Please Print - TO BE COMPLETED BY CUSTOMER			
First Name:		Last Name:	
Mailing Street Address (NO PO BOX):			
City:		State:	Zip:
Phone Number:		Email Address:	
Purchase Date:	Model Name:	Model Number:	Serial Number:

IMPORTANT: It is your responsibility to photocopy all your submission materials and keep those copies for your records. To resolve any potential questions or issues regarding the eligibility of your submission, you may be required to mail or fax these photocopies. For questions regarding your rebate status, call 866-565-9495 or visit http://www.acbpromotions.com/briggsandstratton

TERMS & CONDITIONS: Rebates are based on the purchase of Eligible Product (1) shown above on models in stock. Eligible purchase amounts do not include dealer set-up fee, delivery fee or sales tax. Qualifying product must be purchased between the Offer Dates above (2). Total rebate (3) is in the amount shown above which includes an instant rebate which is given at the time of purchase by dealer off of the selling price. To receive your Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt from dealer dated between Offer Dates above, Mail-in rebate certificates are available at the selling dealer and www.snapperpro.com Submissions must be postmarked by Postmark Date above (4). Prepaid card will be mailed in 6-8 weeks of receipt by The Advertising Checking Bureau, Inc. Rebates will be issued in local currency. (5) Offer valid only in U.S. Briggs & Stratton or The Advertising Checking Bureau, Inc are not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due request/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.

**Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo.

Rebate Number 150 Revision Date 12/23/2019

A CUT ABOVE

MILITARY & FIRST RESPONDER APPRECIATION PROGRAM DEALER CHEAT SHEET

WHO QUALIFIES

Military Members:

- Active Duty (Army, Navy, Air Force, Marines, National Guard, Coast Guard and Active Reserves
- U.S. Military Veterans
- U.S. Military Retired
- Must show valid military I.D. or Leave & Earnings Statement (LES), Certificate of Release or Discharge from Active Duty (DD-214) - Copies must black out ID numbers

First Responders:

- Police Officers
- Sheriff/Sheriff's Deputy
- State Trooper
- Federal Law Enforcement Officer
- Firefighter
- EMT
- Paramedic
- Must show department I.D. or badge, National Registry EMT Card (NREMT) or National Paramedic Certification (NRP)

PROGRAM DETAILS

Spend (MAP Price)	$3,999 - $4,999	$5,000 - $7,999	$8,000 - $9,999	$10,000+
Instant Discount	$150	$250	$375	$500
Visa Gift Card Rebate	$150	$250	$375	$500

- Brands include Snapper, Simplicity, SnapperPro, Ferris
- ACB will facilitate - Visa Gift Cards will be sent for reimbursement
- US only - no Canada
- Can not be combined with other offers or rebates

Rebate form, proof of purchase and proof of status required to receive Visa Gift Card Rebate.

DEFINING PROOF OF SERVICE

Military/Veteran Status:

- Active duty - At the dealer, show military ID (do not allow copies) For rebate form, provide your .mil email address, provide your branch of service and last known military address (including APO/FPO, AP/AE, etc). DO NOT submit a copy of your standard military ID card.
- Retired or Discharged - At the dealer, show military ID. For rebate form, provide a copy of your Leave & Earnings Statement (LES) or Certificate of Release or Discharge from Active Duty (DD-214). DO NOT submit a copy of your standard military ID card.

First Responder:

- Copy of department ID or badge, National Registry EMT Card (NREMT) or National Paramedic Certification (NRP).