



84%

of customer local online searches lead to same day store visits.
searchengineindex.com

Stand out and bring new customers into your dealership with Google My Business!

Your free Google listing gives your dealership personal identity on Google Search and Maps. Google My Business means more recognition online and more customers through your door!

Six Simple Steps to Get Setup

1 Google My Business

Go to **google.com/business** to get started.

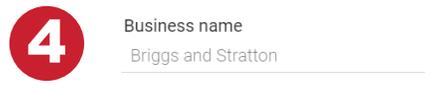
2 **START NOW**

Click **START NOW** at the top right corner of the page to sign in to your Google account or create one.



3

You'll now see a map of your country with a form on the left. Enter your business name in the first field.

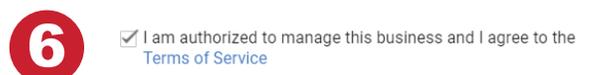


4

As you type, suggestions for possible matches will appear. If you see your business, select it from the suggestions.

5 **Continue**

Complete the rest of the form fields with your business information and click **Continue**.



6

Next, if you are authorized to manage the business, check the box, click continue. If you aren't authorized, find the person in your organization who is, then continue signing up with them. Lastly, step through the verification process.

FAQ

Core Features

- Display open hours, directions, and contact info right in Google Search & Maps
- Upload photos of your dealership to draw in new customers
- Interact with your customers through integrated reviews

How much does it cost?

Google My Business is **FREE!**

Additional Benefits

- Easily create a free, modern website
- Post and connect with your customers
- Receive insightful customer data on how they interact with your listing

Manage listing from your phone!

